

Maria Guida

Successful Speaker, Inc.



Maria Guida works with organizations who want to develop power speaking: to be more persuasive, productive, and profitable.

Maria Guida speaks from experience!

Her background as Broadway actress led her to start her own speaking and consulting business in 2002. Clients seek her out when they want to develop the power communication skills needed to succeed in a competitive workplace. Clients include Fortune 500 companies and top executives.

Leadership Development Webinars

Speak with Persuasive Power and Build Your Leadership Brand

- Enhance communication and credibility: project confidence, gravitas, and empathy
- Improve professional image and listener engagement with vocal/physical command and a focused mindset
- Increase your power to influence and competitive edge: speak with authority, authenticity, and approachability

Power Storytelling for Better Buy-in

- Get more resonance by structuring a business story strategically
- Increase rapport by building identification and empathy
- Move stakeholders to take action faster by applying techniques from classic storytelling, dramatic performance, and improvisation

Communicate with Challenging Personalities in the Workplace

- Increase collaboration and teamwork by understanding the intentions/ behaviors of your colleagues
- Learn effective strategies to communicate with three challenging personality types, as well as others
- Improve relationships and increase productivity

Each webinar is highly substantive and includes interactive exercises for self-assessment and application of the target skills; designed for up to twenty participants.

Also available: custom-designed webinars in all communication skills, in-person programs, and remote coaching for individuals.

For more information, please visit www.successfulspeakerinc.com

What clients are saying:

"Maria's program, "Power Storytelling for Better Buy-In" was excellent; she completely engaged the participants and delivered great feedback, teaching skills that are easily transferable to the corporate workplace. She delivers with grace, a sense of humor and depth of experience."

— Ariel Boverman, Co-President at New York City SHRM and former VP/HR Business Partner; Wells Fargo Advisors, LLC

"Maria enabled me to communicate with confidence and demonstrate my leadership qualities; her positive attitude and professionalism inspire me."

— Nancy Chang-Clark; Senior VP of Business Planning; Moody's Corporation

"I greatly enjoyed learning from Maria about how to be more effective in a variety of speaking situations; one of the best training experiences I have ever had."

— David Dietz; Managing Director, Asset Management, Tax; KPMG

"Great value! Maria gave me strategies to focus on listener perspectives and desired outcomes: techniques that dramatically increased my projection of confidence and authority."

— Eric Dahl, former CEO; World Trade Centers Association