

Maria Guida

Successful Speaker, Inc.



Maria Guida works with organizations who want to develop power speaking: to be more persuasive, productive, and profitable.

What clients have to say:

"Maria Guida is a one-of-a-kind coach and communicator. She combines technical skills and practical action steps while demonstrating the very essence of connection. She will transform your ability to communicate with power and grace."

— Glenna Salsbury, CSP, CPAE, Speaker Hall of Fame

"Hands down, the most beneficial investment I've ever made in my career."

— Cicely Reece, Executive Sales; Novartis Pharmaceuticals

"Maria's coaching enabled me to communicate with confidence and demonstrate my leadership qualities. Her positive attitude and professionalism inspire me. She's a very good listener, and I trust her opinion!"

— Nancy Chang-Clark, Senior VP of Business Planning; Moody's Corporation

"Maria's interactive keynote provided invaluable advice; insightful, stimulating, and highly enjoyable."

— Linda Gooen, Chair; NJ Pharmacists Association Annual Convention

"Truly revelatory! I highly recommend Maria's work if you are looking for growth: building trust, confidence, and leadership skills."

— Peter Cerclay, VP Business Development; Cablevision Media Sales

"The most useful professional development work that we've had. Maria gave our attorneys constructive ideas and feedback in a way that no one else has."

— Idelle Howitt, Esq.; Association of Corporate Counsel

"One of the best presentations I've attended in years! I used Maria's techniques the following day; my prospect was impressed, and it helped me secure the sale."

— Monique Michowski, VP Advertising Sales; PRI Healthcare Solutions

"Great value! Maria gave me strategies to focus on listener perspectives and desired outcomes: techniques that dramatically increased my projection of confidence and authority."

— Eric Dahl, former CEO, World Trade Centers Association

"Fun and engaging. Maria helped us develop a better way to communicate!"

— Elizabeth Nieto, former HR Director; Citigroup

"For a busy manager, Maria is a Godsend – a true professional."

— Peter Liu, former Managing Director; Securities Industry Automation Corporation

Custom-designed Programs:

Executive Presence: Speak with Persuasive Power and Build Your Brand

- Improve communication and credibility: be confident, clear, and concise
- Increase listener engagement with vocal/physical command and gravitas
- Boost your power to influence: speak with authority, authenticity, and approachability

Power Storytelling for Better Buy-In

- Have more resonance: improve your focus and delivery style
- Increase rapport by building empathy
- Get remembered; get listeners to take action faster

Maximize Teamwork and Innovative Thinking

- Increase collaboration and productivity with improv and the "yes and" mindset
- Improve emotional intelligence: be "in the moment", become more observant, and "read" your audience
- Have more innovative problem-solving: enhance creativity and imagination
- Meet stakeholders' changing needs: think quickly on your feet

From Broadway to Business:

Lessons From the Stage for Leadership Presence

- Increase your commitment and flexibility; build trust
- Become more decisive and let go of perfectionism
- Improve your competitive edge as a leader and strategic business partner

Maria Guida speaks from experience!

Her background as Broadway actress led her to start her own speaking and consulting business in 2002. Clients seek her out when they want to develop the power communication skills needed to succeed in a competitive workplace. Clients include Fortune 500 companies and top executives.

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