

Maria Guida

Successful Speaker, Inc.



Maria Guida works with organizations who want to develop power speaking: to be more persuasive, productive, and profitable.

What clients have to say

"Maria Guida is a one-of-a-kind coach and communicator. She combines technical skills and practical action steps while demonstrating the very essence of connection. She will transform your ability to communicate with power and grace."

— Glenna Salsbury, CSP, CPAE, Speaker Hall of Fame

"Maria's presentation was, hands down, the most beneficial investment I've ever made in my career."

— Cicely Reece, Executive Sales; Novartis Pharmaceuticals

"Maria's coaching has enabled me to communicate with confidence and demonstrate my leadership qualities to my team, customers, and colleagues. Her positive attitude and professionalism inspire me. She is a very good listener, and I trust her opinion!"

— Nancy Chang-Clark, Senior VP of Business Planning; Moody's Corporation

"Maria's interactive keynote address for our annual convention was insightful, stimulating, and highly enjoyable. She provided invaluable advice, helping our pharmacists communicate with patients in a way that optimizes medication therapy."

— Linda Gooen, Chair; NJ Pharmacists Association Annual Convention

"My experience working with Maria has been truly revelatory. I highly recommend Maria's work if you are looking for growth: building trust, confidence, and leadership skills!"

— Peter Cerclay, VP Business Development; Cablevision Media Sales

"Maria's presentation was the most useful professional development work that we have had in the past few years. She gave our attorneys constructive ideas and personal feedback in a way that no one else has done."

— Idelle Howitt, Esq.; Association of Corporate Counsel

"Maria's presentation was one of the best I have attended in years! I used her techniques the following day; my client was impressed, and it helped me secure the sale."

— Monique Michowski, VP Advertising Sales; PRI Healthcare Solutions

"Maria's coaching was of great value to me. Her expertise extends far beyond being "merely" a speech consultant. She gave me strategies to focus on listener perspectives and desired outcomes, as well as techniques that have dramatically increased my projection of confidence and authority."

— Eric Dahl, former CEO, World Trade Centers Association

"Maria turns the tough matter of public speaking into a fun and engaging process. She helped us develop a better way to communicate with other professionals."

— Elizabeth Nieto, former HR Director; Citigroup

"For a busy manager, Maria Guida is a Godsend. She is a true professional. If I had had Maria's coaching thirty years ago, I could have been the CEO already!"

— Peter Liu, former Managing Director; Securities Industry Automation Corporation

Programs

Leadership Presence: Speak with Passion, Persuasion, and Pizzazz

- Be confident, clear, and concise
- Engage listeners with vocal and physical demeanor
- Increase your power to influence

Build Your Brand Credibility (Presentation Skills)

- Build listener belief with techniques from the theater
- Make your voice and demeanor promote your content
- Speak with authority, authenticity, and persuasive power

Enhance Teamwork and Innovative Thinking with Acting Improvisation

- Engage listeners with vocal/physical demeanor and the power of storytelling
- Increase collaboration by adopting the "yes and" mindset
- Think quickly on your feet
- Be "in the moment"; become more observant, and "read" your conversation partners

From Broadway to Business:

Lessons From the Stage for Leadership Success

- Build trust and increase your commitment and flexibility
- Become more decisive
- Let go of perfectionism

Maria Guida speaks from experience!

Her background as Broadway actress led her to start her own speaking and consulting business in 2002. Clients seek her out when they want to develop the power communication skills needed to succeed in a competitive workplace. Clients include Fortune 500 companies and top executives.

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